

OPT

PARKING SOLUTIONS FOR OVER-THE-ROAD TRUCKING COMPANIES & TRUCKERS



MEET JOE

Joe is 50 years old and been a commercial trucker for over 35 years.

He currently is employed by J.B. Hunt as an over-the-road trucker.

On average, he drives over 900 miles per load and is away from home over 1 month at a time.



DAY IN THE LIFE

Joe begins his day at 6am picking up his load.

After getting loaded up he begins his journey, Joe can only drive for 12 hours.

At the end of his allotted time, Joe pulls into a truck stop to park for the night.

The lot is full.

What does Joe do now?

Drive longer and get a ticket?

Or park unsafely on the side of the road and risk his and the loads safety?



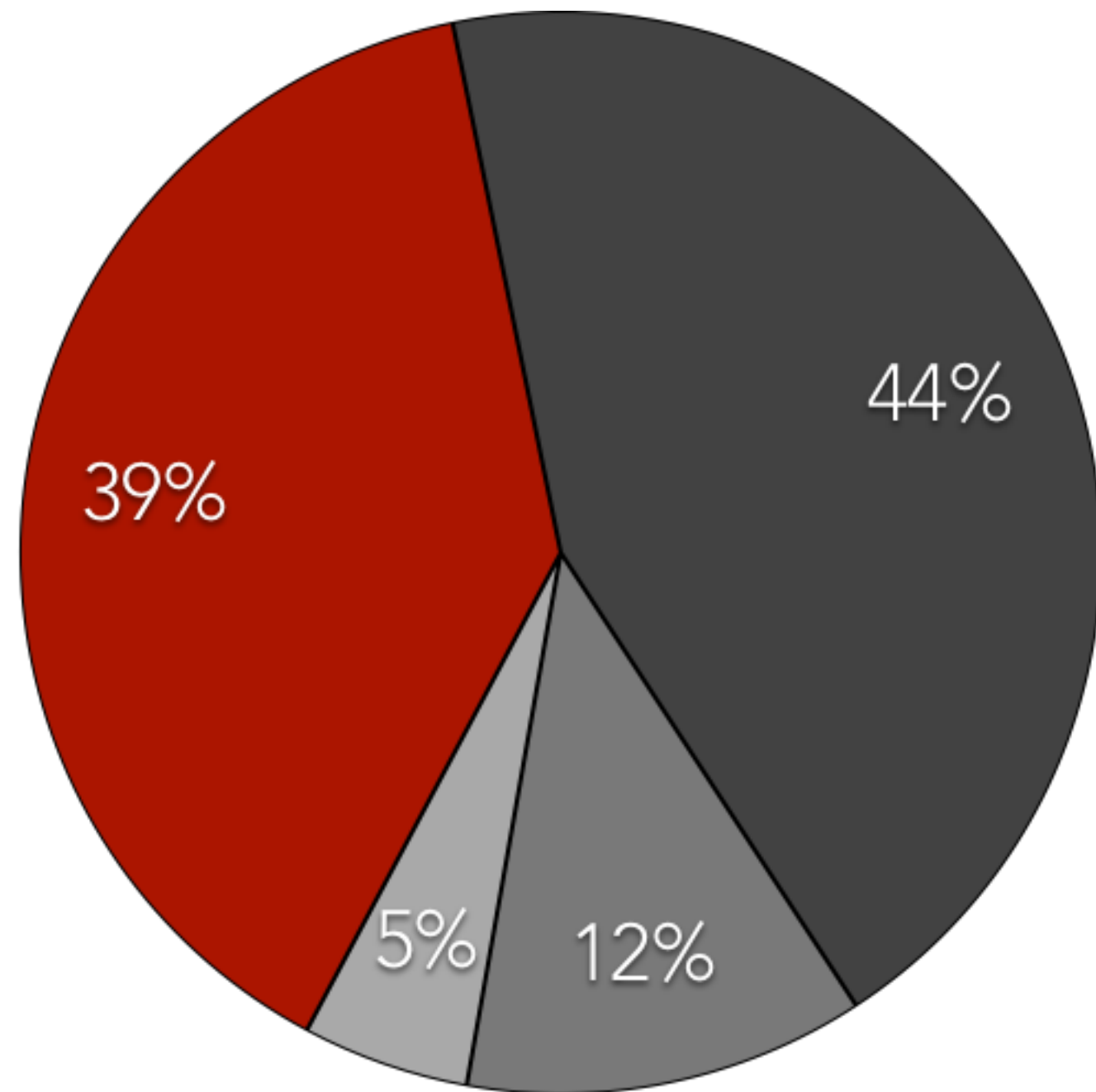
Joe is just 1 of the 16,000 employees at J.B. Hunt. trucking fleet.¹
And 1 of 3.5 million professional truck drivers in America.²

¹ "NASDAQ". <https://www.google.com/finance?cid=275712>. NASDAQ. Retrieved 29 June 2014.

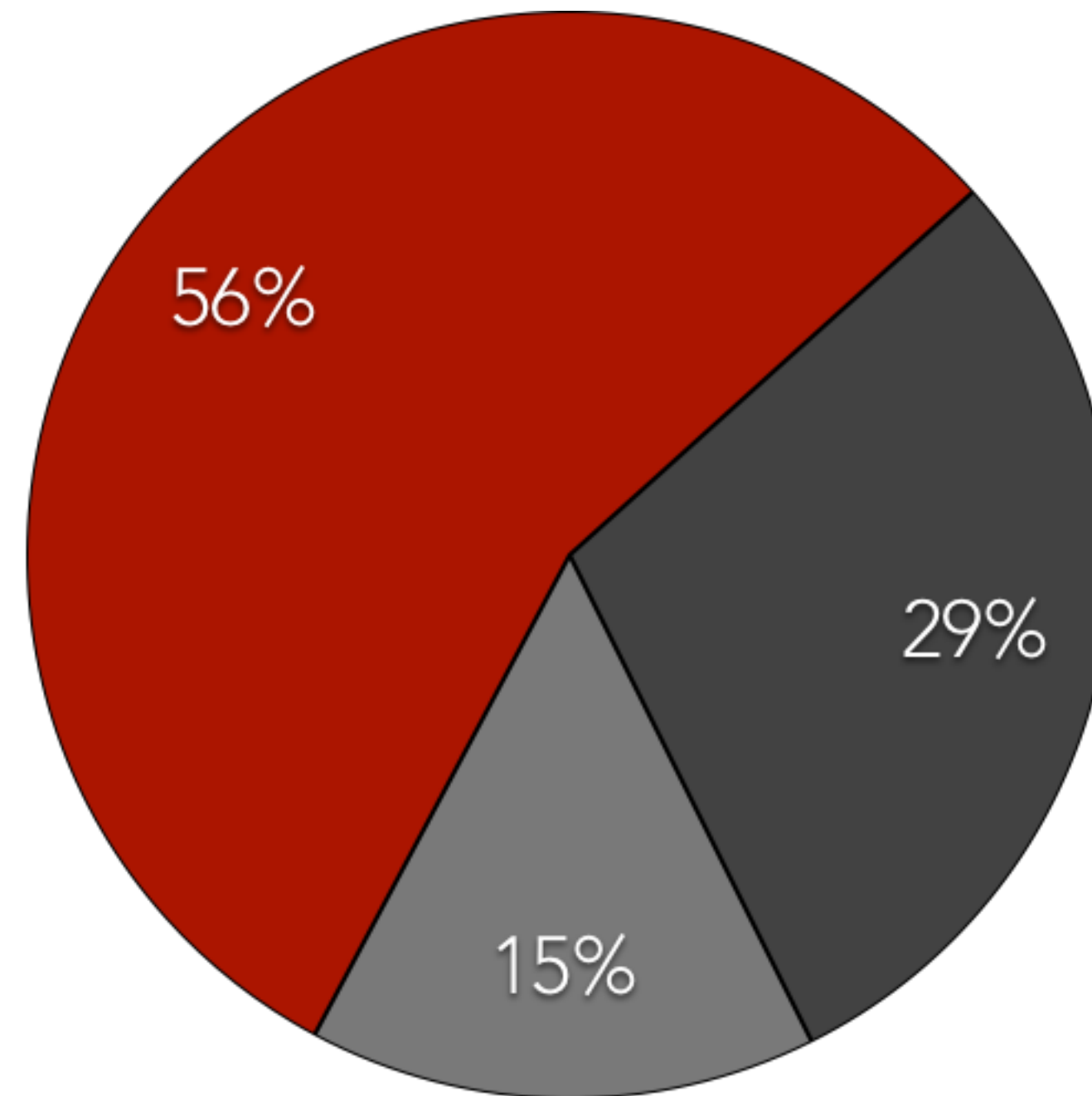
² Truck Drivers in the USA | AllTrucking.com. www.alltrucking.com/faq/truck-drivers-in-the-usa/

TRUCK PARKING FACTS

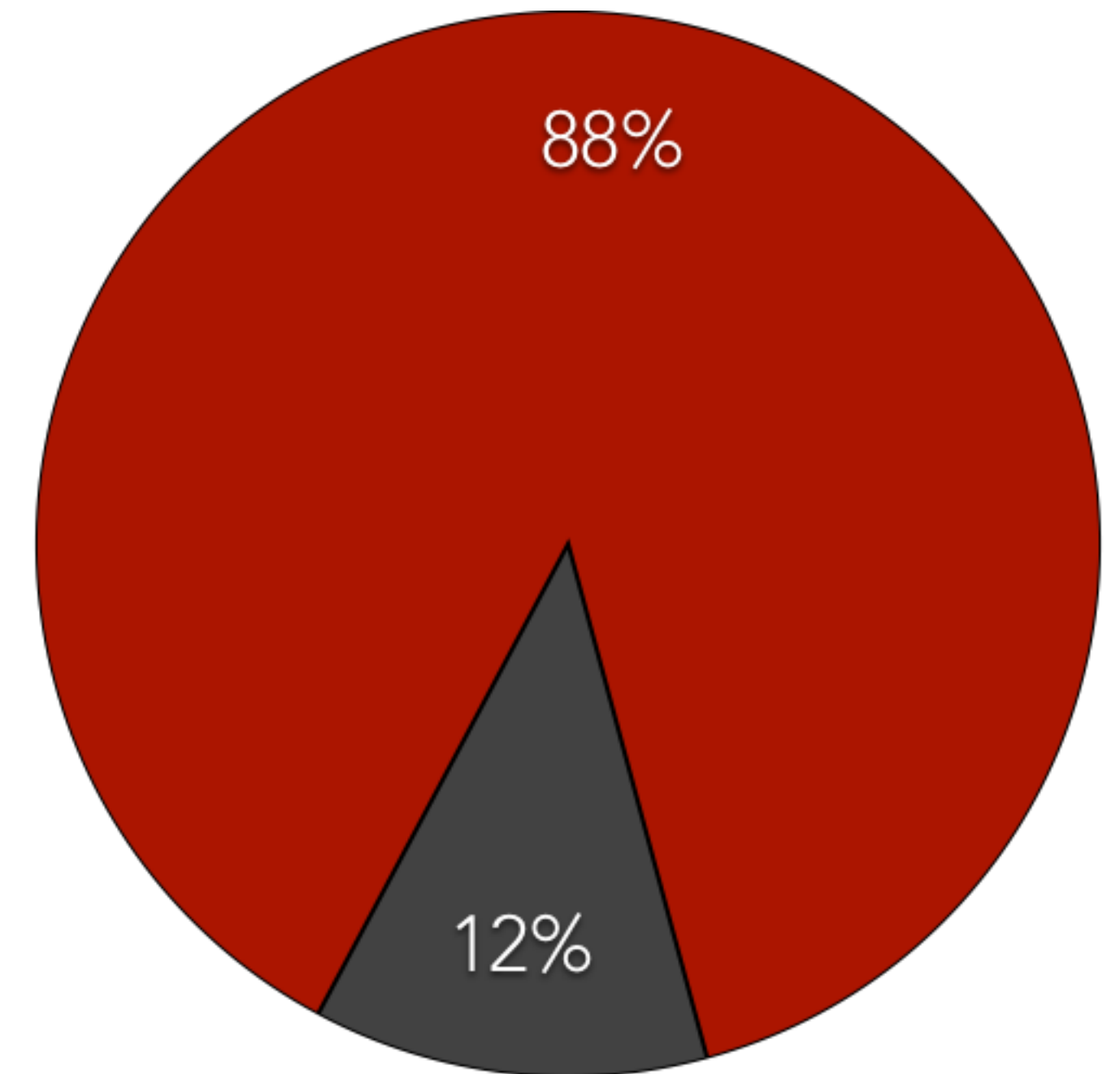
Time to find parking



Fatigued & Driving
Can't find a safe place to park



Felt unsafe while parked
within past 12 months



● > 60 minutes ● 30-50 minutes
● 15 to 29 minutes ● less than 15 minutes

● Yes ● Occassionally ● No

● Yes ● no

NEW FEDERAL LAW MAKES PARKING HARDER

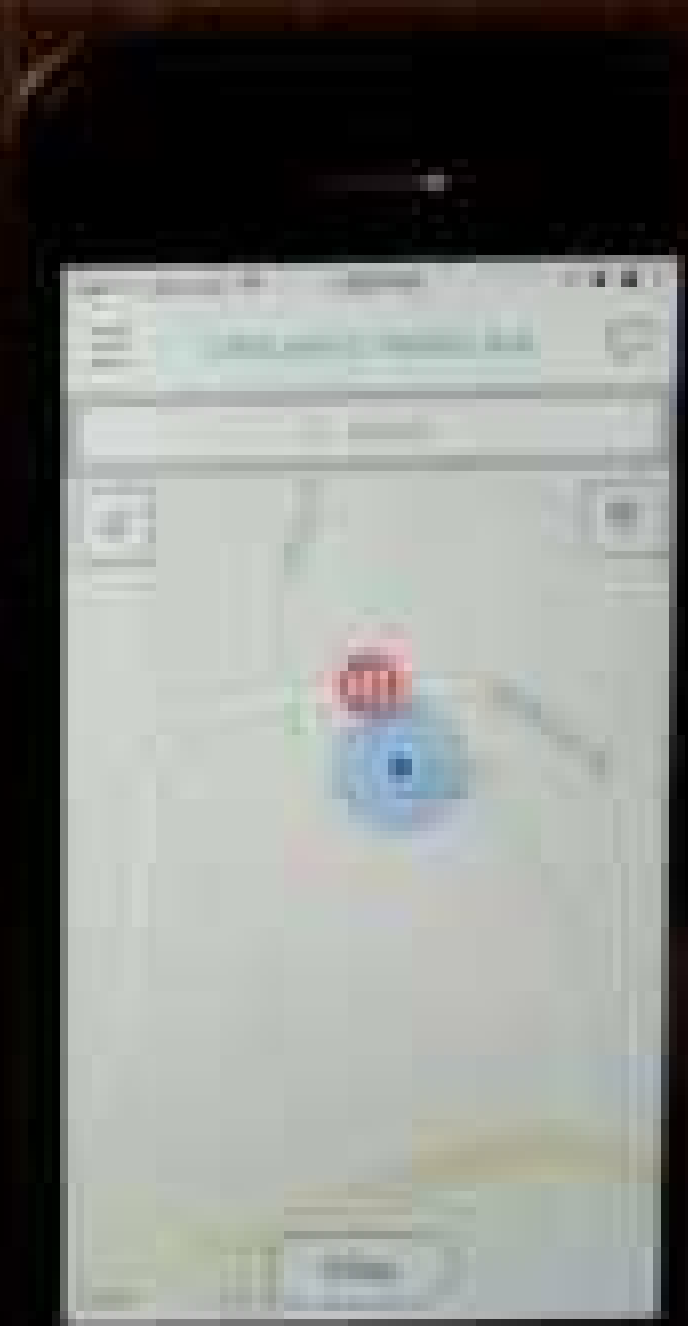
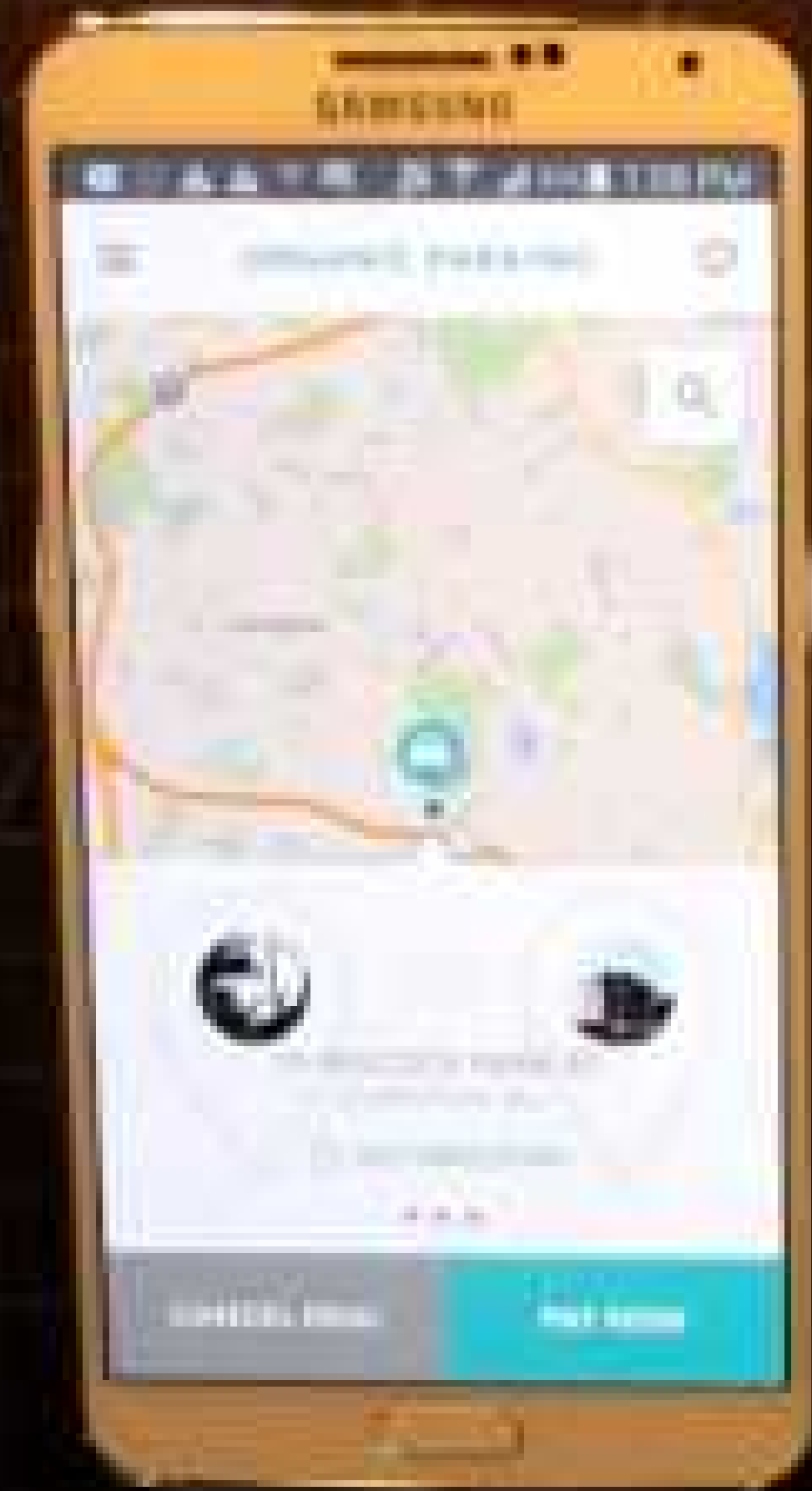
Hours of Service (HOS) Regulations

Driver may NOT drive after having driven 14 hours in a 24 hour period.

Once a driver has reached the daily driving limits, he MUST shut down his truck for a 10 hour period to regain his daily available driving hours.

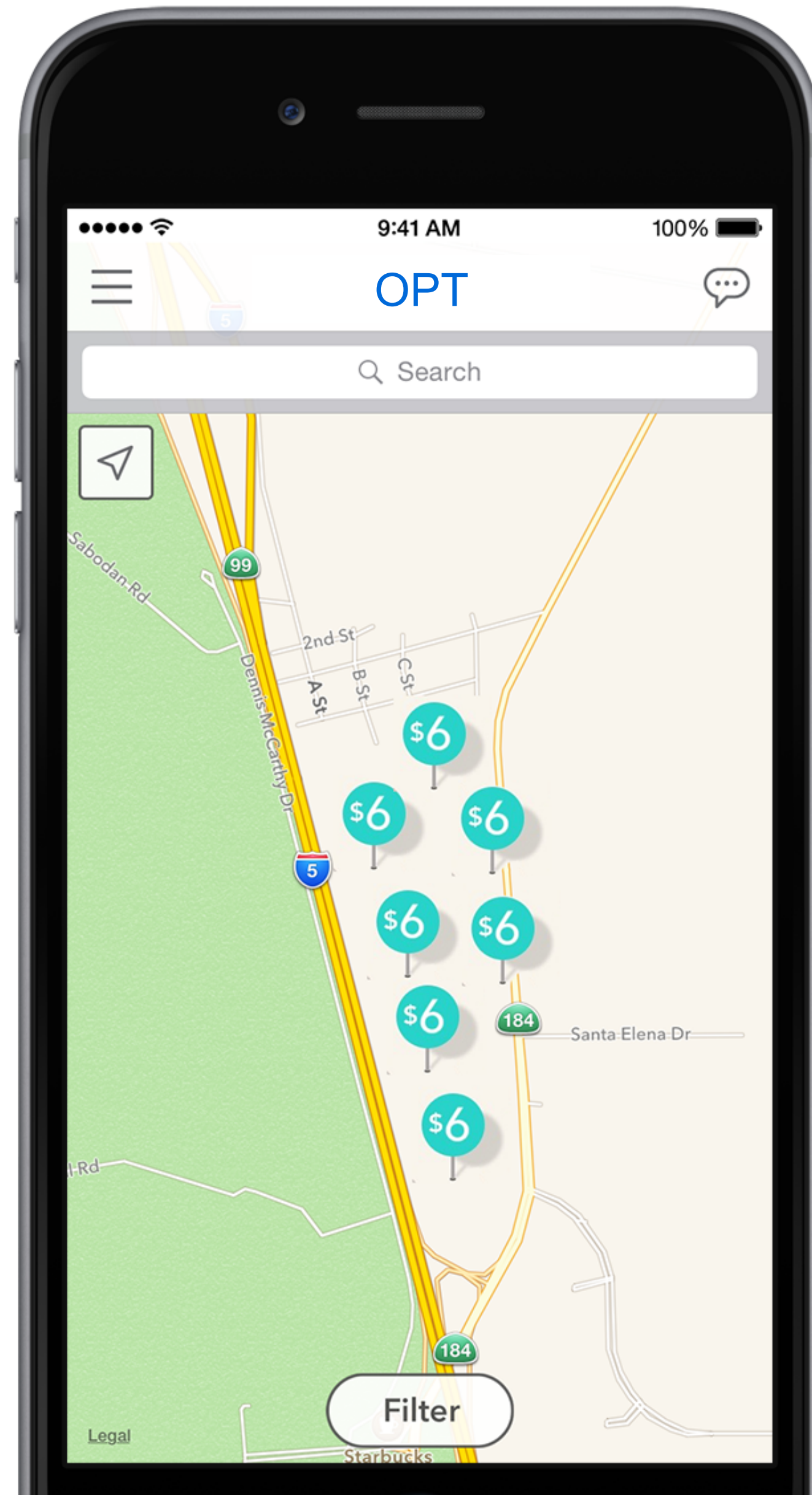
What's the solution?

OPT



FEATURES - MVP AND BEYOND

- Reserve a guaranteed spot
- Sell a space
- On route/nearby amenities such as restaurants, showers, types of fuel, atm
- Review and rate locations, add comments
- HOS documentation



- Handsfree & 1 touch navigation for reservation system
- Map out driving route based on weather, traffic, and fuel
- Favorite routes, locations, and users
- See other crowdsourced information

COMPETITIVE LANDSCAPE



	CDL WARRIOR	my Pilot	Loves	TA PETRO Stopping Centers	TRUCKER PATH
HAS PARKING INFO	YES	YES	YES	YES - THEIR CENTERS	CROWD SOURCED
HAS RESERVE PARKING	NO	NO	NO	YES YOU PHONE IN RESERVATION	NO
FREE / PAID	FREE	FREE	FREE	FREE	FREE
REAL TIME INFO	TRAFFIC FUEL PRICES	FUEL PRICES	FUEL PRICES	THEIRS LOCATIONS IN RELATION TO YOURS	WEIGHT STATIONS,
APP MAINTAINED BY	PRIVATE	TRAVEL CENTER	TRAVEL CENTER	TRAVEL CENTER	PRIVATE
ROUTE PLANNER	N/A	YES	YES	NO	YES
LIST TRUCK STOPS	YES	YES	YES	YES - THEIRS	YES
SAVE FAVORITES	NO	YES	YES	NO	YES
ELECTRONIC WEIGHT	NO	NO	NO	NO	YES
HOS LOGS	YES	NO	NO	NO	NO
REWARDS/SAVINGS	YES	YES	YES	THEIRS ONLY	N/A
STOP AMENITIES	YES	YES WITH RATINGS	YES	THEIRS ONLY	YES
IOS/ANDROID/BLACKBERRY	IOS/ANDROID	IOS/ANDROID	IOS/ANDROID/BLACKBERRY	IOS/ANDROID/WEB	IOS/ANDROID

POTENTIAL BUSINESS MODELS



COMMISSION

FREEMIUM

LICENSING

SUBSCRIPTION

POTENTIAL PARTNERSHIPS

FLEETS

TRUCK STOPS

WEIGHT
STATIONS

FEDERAL
GOVERNMENT

HOS
COMPANIES

POPULAR
TRUCK BLOGS
SUCH AS THE
TRUCKING
TRUTH

LOCAL
AUTHORITIES
OF KNOWN
PARKING
AREAS

THANK YOU

